

THINK JESSiCa

# DON'T FALL FOR A SCAM!



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# Scammers are opportunists looking for easy targets.

Although it can be scary reading about scams, be assured that no matter what a scammer might try to make you believe, the truth is they really don't know YOU!

They are just casting their nets, looking for people who will take the bait. They pester people who engage with them. They are not looking for people who are scam aware. Like all criminals, they don't want to be reported, or do anything that would put them at risk of being caught.

- Scams cost the UK economy £5-10 billion a year.
- Only 5% of victims make a report.
- 53% of over-65s have been targeted by scams.
- There is no typical victim. There's a scam for everyone if they are hit at the right time, with the right scam.
- Scammers will continue to come up with new and more convincing ways of parting people from their cash, or getting them to disclose personal information.

It would be impossible to cover all the scams out there. This book covers some of the most common ones. It also signposts you to organisations offering advice and help.

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